



Media Contact: Cindy Mackey
757-754-4553, cindy@thinkotto.com

FOR IMMEDIATE RELEASE

BEACH MEMORIES VACATION PACKAGE CAPTURES SPECIAL MOMENTS

MYRTLE BEACH, S.C. – Kingston Plantation and Kingston Shores are launching a new vacation package that will turn fond memories into lasting treasures. The Beach Memories vacation package offers families affordable choices from oceanview suites to spacious villas and a photography package that will turn on the smiles.

The Beach Memories package includes accommodations at the Embassy Suites, the Hilton Myrtle Beach Resort or spacious villas or condos at Kingston Plantation or Kingston Shores. Also included in the package is a disposable camera, an 8 X 10 logo frame, 4 X 6 logo photo album and an 8 X 10 portrait taken by Kingston's professional on-site photographers.

"We want people to remember the fun they had with family and friends at Kingston," says Sabena Robinson, director of sales and marketing for the resort. "The photo album will help people relive their best vacation moments and we hope will encourage them to visit us again."

The Beach Memories vacation package requires a two night minimum stay. Prices range from \$99 per night in the shoulder season to \$349 per night during the summer season.

Kingston Plantation and the new Kingston Shores complex are owned by FelCor Lodging Trust, Inc and managed by Hilton Hotel Corporation. The resorts are located along the famous Grand Strand in Myrtle Beach, voted number one beach in the world by Yahoo! Travel. Guests at both properties can enjoy access to Kingston's recreational and meeting facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; Par-72 Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit www.kingstonplantation.com.

###