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Contact: Cindy Mackey, 757-754-4553, [cindy@thinkotto.com](mailto:cindy@thinkotto.com)

**BOB BARENBERG WITH KINGSTON PLANTATION AND KINGSTON SHORES  
NAMED HOTELIER OF THE YEAR**

MYRTLE BEACH, S.C. – (February 2010) – Bob Barenberg, managing director of the Embassy Suites at Kingston Plantation and Hilton Myrtle Beach Resort at Kingston Shores, was named the South Carolina Hotelier of the Year by the Hospitality Association of South Carolina.

The Hotelier of the Year Award is presented by Southern Wine & Spirits to honor the hotel owner, manager or company that shows exemplary customer service, employee relations, community service and dedication to advancing the lodging industry of South Carolina. The awards are presented annually through the Stars of South Carolina Hospitality program.

"It is quite an honor to be recognized," says Barenberg. "I am fortunate to work at the most beautiful resorts in South Carolina with a very talented staff. I am committed to showcasing these properties in the best possible light so our guests feel welcome and want to return year after year."

Barenberg has been with Kingston Plantation and Kingston Shores for nine years and oversees the two resorts that offer more than 1550 hotel, villa and condominium accommodations and employ more than 750 people during season. The resorts consistently receive national awards including being named among the top 75 golf resorts in North America and the Caribbean by American Express, 10-year recipient of the Gold Key Award by *Meetings & Conventions* magazine; one of the top 10 water parks in the United States by *Waterpark Resorts Today*; Seven-year recipient of the Pinnacle Award by *Successful Meetings* magazine and recently a 2009 Gold Tee Winner by *Meetings & Conventions* magazine.

Barenberg has been influential in Hilton Myrtle Beach Resort and Embassy Suites designation as the first hotels in Myrtle Beach to be green certified by the Green Hospitality Alliance this year. The resorts have initiated earth-friendly policies to reuse, reduce and recycle wherever possible. He has also led Kingston Resorts staff in a number of community service programs that feed the hungry, support homeless children and clean and protect the dunes along the Grand Strand. The resort has raised thousands of dollars over the years through its annual golf tournament to support the Horry County Children's shelter.

Barenberg is very active outside of the resort in community and civic associations where he sits on several boards and committees including the Myrtle Beach Chamber of Commerce Board of Directors; Hospitality Association of South Carolina Board of Directors; Horry County Technical College Hospitality Advisory Board; Hospitality Association of South Carolina Legal & Legislative Committee and Green Alliance Committee; and Horry County Schools Superintendents' Business Cabinet. He also sits on education advisory boards and participates in internship programs for local high school and college students.

Kingston Plantation and Kingston Shores are owned by FelCor Lodging Trust, Inc. The resorts are located along the famous Grand Strand in Myrtle Beach. Guests at both properties can enjoy access to recreational facilities including a 50,000-square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; Par-72 Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit [kingstonplantation.com](http://kingstonplantation.com) or [kingstonshores.com](http://kingstonshores.com).

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