



CONTACTS:

Cindy Mackey
+1 757 754 4553
cindy@thinkotto.com

Lisa Cole
+ 1 305 866 3646
Lisa.cole@hilton.com

**Hilton Myrtle Beach Resort Partners with Comedy Zone for
Funny-filled Vacation Entertainment**

MYRTLE BEACH, S.C. – (April 28, 2011) – Add funny to your fun Myrtle Beach vacation with live stand-up comedy at the Hilton Myrtle Beach Resort every Friday and Saturday night through October 15, 2011. The Hilton has joined up with Comedy Zone, the largest comedy network in America, for this special program.

Comedy Zone will feature some of the funniest comedians from around the country. The shows start at 8:00 p.m., and tickets are \$16 per person. In addition to sidesplitting laughs, guests can also enjoy a selection of the area's best food from the Hilton's well renowned Executive Chef Peter Gennaro. Visit www.thecomedyzonemyrtlebeach.com for more information or www.kingstonplantation.com. The reservation line is 843-282-5959.

Kingston Shores and Kingston Plantation are owned by FelCor Lodging Trust, Inc. The resorts offer a variety of accommodations including hotels, condominiums, townhomes and villas. Guests at both properties enjoy access to recreational facilities including a 50,000 square-foot Sport & Health Club, Splash!, an oceanfront waterpark and lazy river, Rees Jones-designed Arcadian Shores Golf Course, and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit kingstonplantation.com or kingstonshores.com.

About Hilton Hotels & Resorts

One of the most recognized names in the industry, Hilton Hotels & Resorts stands as the stylish, forward thinking global leader in hospitality. From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while more than 144,000 Team Members shape experiences in which every guest feels cared for, valued and respected. Today, the Hilton Hotels & Resorts portfolio includes more than 540 hotels in 76 countries and the brand remains synonymous with "hotel." Access the latest Hilton news at www.hiltonglobalmediacenter.com or begin your journey at www.hilton.com. Social media users can engage with Hilton at www.twitter.com/hiltononline, www.facebook.com/hilton and www.youtube.com/hilton. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market-leading brands.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,700 hotels and 610,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit www.hiltonworldwide.com