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**KINGSTON SHORES OPENS NEW CONFERENCE CENTER IN MYRTLE BEACH**  
*New center complements existing meeting space at Hilton Myrtle Beach Resort*

MYRTLE BEACH, S.C. – (March 2008) – Kingston Shores, a sister property to Kingston Plantation in Myrtle Beach, has officially opened its new conference center. The 14,400 square foot conference center welcomed meeting planners from across the country for its official debut.

The Hilton Conference Center at Kingston Shores features state-of-the-art technology, acoustics and lighting. It can be divided into nine sections and accommodates groups up to 2,000.

“This is the perfect complement for the meeting space in the Hilton Myrtle Beach Resort,” says Sabena Robinson, director of sales and marketing. “We’ve received very favorable response from our group market clients, and we have several exciting meetings and conferences booked throughout 2008.”

Kingston Shores encompasses Royale Palms, a luxury oceanfront condominium and the Hilton Myrtle Beach Resort, both of which sit adjacent to its sister property, the 145-acre Kingston Plantation, along Myrtle Beach’s oceanfront Grand Strand. Together, Kingston Shores and Kingston Plantation represent one of the largest resort complexes on the East Coast.

This new conference center connects with the hotel’s existing meeting space through a covered walkway. Total meeting space for Kingston Shores is 48,000 square feet. All meeting space at the Hilton Myrtle Beach Resort was upgraded with new carpet, lighting and sound proofing in anticipation of the new conference center addition. An exterior courtyard adds 3,000 sq. ft. of intimate space for weddings and cocktail receptions.

Other recent renovations include a 760-car parking garage, a lighted porte-cochère and fountain entrance and a pool complex with deep water and sand-bottom pools. Kingston Shore’s 12-acre site has lush landscaping and guests can enjoy cabanas, a first to Myrtle Beach, with televisions, internet access, table & chairs and private cabana service.

Kingston Plantation and Kingston Shores are owned by FelCor Lodging Trust, Inc. Guests at both properties enjoy access to Kingston’s recreational facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; Par-72 Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information on group sales, call 877-360-0799 or visit [kingstonshores.com](http://kingstonshores.com) or [kingstonplantation.com](http://kingstonplantation.com).

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